



## **Erasmus Policy Statement (Overall Strategy)**

IAU considers internationalization of the university as whole; curriculum, courses, students, staff, projects and research; and aims to reach international competitiveness and visibility in the international arena. It therefore uses all means possible to raise awareness of its students and staff. Increasing the number of mobility participants and extending its scope within the university is considered as one of the important tools for this target.

Mobility partners are chosen in accordance with the departments and courses that they offer. The courses that incoming and outgoing students will take should be suitable with the partner university course catalogue. Our primary target will be cooperating with the universities in all over Europe, especially the universities which have programs of short cycles as our short run target. As new programs with first/second/third cycles are established, partnerships for these levels of students will be built. HEIs in the countries such as the USA, South Korea and China will also be targeted in the new future.

Institutional priorities with regards to research areas and student preferences are also taken in to consideration when building up new partnerships both for mobility and projects (international teaching, curriculum development, research...etc).

Since IAU places importance on cooperation with business market to enhance employability of its students, it also plans to enhance its ties with enterprises for qualified traineeship opportunities for its students.

Although IAU is a very newly established university, it, most recently, plans to set up a project unit which will be responsible from promotion, development of the projects, giving administrative support upon request and search for further funding opportunities.

Apart from announcing the calls for proposals for projects and encouraging staff and students to produce and/or take part in those projects, IRO will also provide administrative support for organizing and implementation of their projects in terms of process of writing, establishing partnership or consortium, submitting, organizing activities, budgeting, reporting and recognizing the studies, if applicable. (Those tasks will be transferred to the Project Unit, later on.)

IAU considers mobilities as channels for transfer of innovation, good practices and experience. It also provides an opportunity for institutions to interact efficiently and to develop projects. Training mobility is also providing a chance for cooperation and help to increase power of higher education in the business market. International work experience



provided by Erasmus Training also helps our institution to have highly qualified graduates with international competencies. In line with the scope of IAU departments/programs, we moreover aim to participate in the other mobility projects of the Erasmus+, such as Mobility Projects in the field of Vocational Education which enable students to have work experiences abroad and gain relevant skills on students' field of study. In addition, IAU aims at awarding ECVET to participants upon successful completion of trainings.

Bologna Process and EU Education Programs are considered as anchoring powers of the EU Programs to motivate our university to continue improving quality in education, research and cooperation. Bologna Process also has facilitated national accreditation processes and thus our programs will be accredited accordingly soon. We believe, because of the

Bologna Process, the graduates will have better access to jobs, specifically to high occupations, which in return will increase employability of the students. Internationalization of the curriculum will provide both local and international students with a higher quality of study; and helps modernization of HEIs.

Our university would like to have more international agreements and students like Erasmus+ opportunities. Therefore, Istanbul Ayvansaray University aims to develop new forms for joint bachelor and graduate degrees worldwide which will provide students with gaining international competencies.

Strategic partnership is another of IAU's priorities in order to strengthen the cooperation between universities, research centers and industry/business world at local, national and international level. IAU supports sustainability of university business world cooperation, innovation and quality assurance in higher education institutions; and believes in the importance of innovative implementation transfer among international partners.

In order to raise awareness on European Integration and European values, IAU plans to promote Jean Monnet Projects in all relevant study areas.